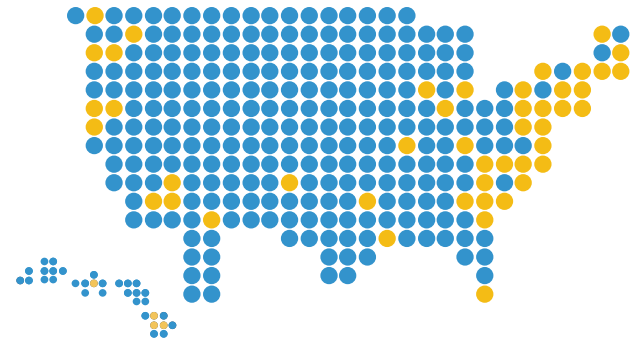




2017 National Coffee with a Cop Day Executive Summary

Hundreds of law enforcement agencies across the U.S. participated in the second annual National Coffee with a Cop Day on October 4, 2017. With support from the Hawthorne Police Department, Coffee with a Cop partnered with My90 to collect feedback from attendees about their opinions and suggestions regarding the events.



189

people shared
feedback

Respondents shared extremely positive feedback about the events:

- 93% gave the event the highest possible rating, “I really liked it”
- 74% said that they felt better about their local police after the event
- 64% said their local department did a better job of engaging the community than most departments

Comparing National Coffee with a Cop Day 2016 and 2017

- 70% of respondents said they felt better about their local police after Coffee with a Cop in 2016 compared to 74% in 2017
- 67% of respondents thought their police did a better job than others at engaging their community in 2016, compared to 64% in 2017
- 70% of respondents were Caucasian in 2016 compared to 66% in 2017

Who gave feedback: demographic results

- **Gender:** 72% of respondents were female, 28% were male
- **Ethnicity:** 66% Caucasian, 12% Hispanic Latino, 7% African American, 7% Asian, 7% Multiracial/Other
- **Age:** Varied from 16 to 76 years old, with an average age of 45

50

departments
received
feedback

Feedback At a Glance

What community members liked most:

1. **The officers:** “The sergeant I was speaking to was very personable and knowledgeable. He made me feel comfortable.”
2. **Breaking down barriers:** “I love that our officers are doing campus outreach. It breaks the stigma about all cops being bad cops. It breaks the barrier between citizen and cop. It opens dialogue and I love that.”
3. **Asking questions:** “I like that we could ask questions and just chat with the cops.”

Suggestions for future events:

1. **Host events more often:** “I would love it if our campus did this more often. Once an academic year isn't enough especially with the tensions in this country rising.”
2. **Do more promotion:** “Maybe they can also promote at the starbucks and the local grocery stores with fliers next time so more people are aware ... another idea is to also have them visit the schools.”
3. **Host at different times:** “Could be on a weekend? More people would attend.”

Feedback from police officers and staff:

1. **New settings:** “I like being able to see the officers interacting with the public in a non confrontational venue.”
2. **New relationships:** “It gives us an opportunity to build a rapport with the community.”
3. **Diversity matters:** “[This event could be better with] more diverse representation of the department.”